

Rep Order# 6850319 Ver# 9 Mod# 2 Status Confirmed

Traffic Order# 204034

Last Received: 09/13/2012 11:21 AM
Showing Buylines: All Lines

1 of 3

Station WISH-TV INDIANAPOLIS, IN
Advertiser () CENTER FORWARD
Product CENTER FORWARD
Estimate# 1742
Buyer Maura Gilroy
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 96/102/1742
Flight Dates 09/10/2012 - 09/16/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
CENTER FORWARD SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M,W-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	09/10-09/14	1	1	1	\$250.00	
	2	M,W-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	09/10-09/14	0	0	0	\$0.00	
	3	M,W-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	09/10-09/14	1	1	1	\$650.00	
	4	M,W-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/10-09/14	2	1	2	\$900.00	
	5	M,W-F	8A-9A	CBS THIS MORNING	:30	\$150.00	09/10-09/14	1	1	1	\$150.00	
	6	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	7	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	09/16-09/16	1	1	1	\$350.00	
	8	M,W-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/10-09/14	1	1	1	\$450.00	
	9	M,W-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	09/10-09/14	2	1	2	\$1,300.00	
	10	M,W-F	3P-4P	RACHAEL RAY	:30	\$300.00	09/10-09/14	1	1	1	\$300.00	
	11	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	09/16-09/16	1	1	1	\$700.00	
	12	SU	1030A-11A	FACE THE NATION	:30	\$1,500.00	09/16-09/16	1	1	1	\$1,500.00	
	13	M,W-F	4P-5P	ANDERSON	:30	\$300.00	09/10-09/14	2	1	2	\$600.00	

2 of 3

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

[illegible]

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () CENTER FORWARD
 Product CENTER FORWARD
 Estimate# 1742
 Buyer Maura Gilroy
 Phone#
 Fax#
 Agency () WATERFRONT STRATEGIES
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 96/102/1742
 Flight Dates 09/10/2012 - 09/16/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	28	M,W-F	530A-6A	NEWS	:30	\$400.00	09/10-09/14	1	1	1	\$400.00	
	Buyline Comment: MKGD FOR LN 19											
	29	F	10P-11P	BLUE BLOODS	:30	\$2,600.00	09/14-09/14	1	1	1	\$2,600.00	
	Buyline Comment: ADDED AS MKGD FOR LNS 2,3,5 & ALSO HL#6849502											
	30	SU	1130A-12P	COUNTDOWN	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
	Buyline Comment: ADDED AS MKGD FOR LNS 2,3,5 & ALSO HL#6849502											

---REPORT TOTALS---
 Report Totals: 38 / \$34,300.00

---SALES MONTHLY TOTALS---
 Sep 12: 38 / \$34,300.00
 Sales Totals: 38 / \$34,300.00
 Station Totals: 38 / \$34,300.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$115,449
 CABL 0% WISH 29% WNDY 1% WRTV 11% WTHR 39%
 WTTV 2% WXIN 14%

Books null
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Maura Guroy

do hereby request station time concerning the following issue:

Center Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Total Charges:

This broadcast time will be used by: Center Forward

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Curti Smith Executive Director

Curti Forward 1317 F St NW GM FL WDC 20004

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

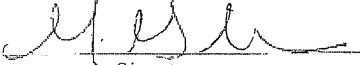
☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/5/12  202-813-4853
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS		ORDERED		

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

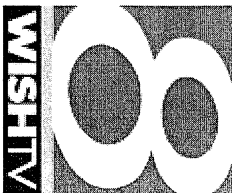
Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Spot Manager: All, 09/10/12-09/16/12

Station	Advertiser	Product	Estimote Order Inventory Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06850319													
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @ 11 M-F	11-1135p	:30	09/10/12	LN M-F			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Entertainment Tonight	728-8p	:30	09/10/12	M-F 730-8p			\$600.00			
WISH	POL/Center Forward	CENTER FOF 1742	David Letterman	1135p-1237a	:30	09/10/12	David Letterman			\$500.00			
WISH	POL/Center Forward	CENTER FOF 1742	Rachael Ray	258-4p	:30	09/10/12	M-F 3p-4p			\$300.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @6	558-630p	:30	09/10/12	News 8 @6			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Noon News	1158a-1230p	:30	09/10/12	Noon News			\$650.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak @ 6	558-7a	:30	09/10/12	5:59:00 AM Daybreak @ 6			\$650.00			
WISH	POL/Center Forward	CENTER FOF 1742	Anderson Cooper	357-5p	:30	09/11/12	M-F 4p-5p			\$300.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak @530am	530-6a	:30	09/11/12	Daybreak @ 530a			\$400.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak @ 6	558-7a	:30	09/11/12	Daybreak @ 6			\$650.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS This Morning @8	8-9a	:30	09/11/12	CBS This Morning			\$150.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @6	558-630p	:30	09/11/12	News 8 @6			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Inside Edition	658-730p	:30	09/11/12	M-F 7-730p			\$550.00			
WISH	POL/Center Forward	CENTER FOF 1742	Entertainment Tonight	728-8p	:30	09/11/12	M-F 730-8p			\$600.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS This Morning @7a	7-8a	:30	09/11/12	CBS This Morning			\$450.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @6	558-630p	:30	09/12/12	News 8 @6			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @ 530p	530-6p	:30	09/12/12	News 8 @530			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS Evening News	630-7p	:30	09/12/12	CBS Evening News			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak @ 5am	5-530a	:30	09/12/12	Daybreak @ 5am			\$250.00			
WISH	POL/Center Forward	CENTER FOF 1742	Inside Edition	658-730p	:30	09/12/12	M-F 7-730p			\$550.00			
WISH	POL/Center Forward	CENTER FOF 1742	Price is Right	1058-12p	:30	09/12/12	Price is Right			\$450.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @5p	5-530p	:30	09/12/12	News 8 @5			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Noon News	1158a-1230p	:30	09/13/12	Noon News			\$650.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS This Morning @8	8-9a	:30	09/13/12	CBS This Morning			\$150.00			
WISH	POL/Center Forward	CENTER FOF 1742	David Letterman	1135p-1237a	:30	09/13/12	David Letterman			\$500.00			
WISH	POL/Center Forward	CENTER FOF 1742	Thursday 9-10p	858-10p	:30	09/13/12	Thur Hour 2			\$5,500.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @ 11 M-F	11-1135p	:30	09/13/12	LN M-F			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Anderson Cooper	357-5p	:30	09/13/12	M-F 4p-5p			\$300.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS Evening News	630-7p	:30	09/14/12	CBS Evening News			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @ 11 M-F	11-1135p	:30	09/14/12	LN M-F			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS This Morning @7a	7-8a	:30	09/14/12	CBS This Morning			\$450.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak Saturday	558-9a	:30	09/15/12	Daybreak Saturday			\$450.00			
WISH	POL/Center Forward	CENTER FOF 1742	Early News Sa/Su	(6:00:00 PM-6:00:00 PM)	:30	09/15/12	EN (Sa-Su)			\$900.00			
WISH	POL/Center Forward	CENTER FOF 1742	Daybreak Sunday	558-9a	:30	09/16/12	Daybreak Sunday			\$350.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 @ 11 Sunday	658-8p	:30	09/16/12	Sun Hour 1			\$4,000.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS Sunday Morning	11-1130p	:30	09/16/12	LN Su			\$600.00			
WISH	POL/Center Forward	CENTER FOF 1742	CBS Sunday Morning	858-1030a	:30	09/16/12	CBS Sunday Morning			\$700.00			
WISH	POL/Center Forward	CENTER FOF 1742	Face The Nation	1028-11a	:30	09/16/12	Face the Nation			\$1,500.00			
WISH	POL/Center Forward	CENTER FOF 1742	News 8 Weekend/Sunday	558-7p	:30	09/16/12	News 8 Weekend			\$400.00			
										\$32,500.00			
										\$32,500.00			

[Filtered by:] [Sorted by: Alt Order #.]

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL Center Forward
Product	CENTER FORWARD
Estimate Number	1742

Invoice #	204034-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204034
Alt Order #	06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		to						
				09/10/12 to 09/16/12	1x	M-WTF--					
				F	09/14/12	:30	5:22 AM	CF12IN01TH	\$250.00		1
2	WISH	Daybreak @530am	530-6a		to						
				09/10/12 to 09/16/12	1x	M-WTF--					
				W	09/12/12	:00	11:46 AM	CF12IN01TH	\$400.00	See MG 2.2	1
3	WISH	Countdown To Kickoff	CountdownTo Kickoff		to						
				09/10/12 to 09/16/12	2x	M-WTF--					
				M	09/10/12	:30	5:59 AM	CF12IN01TH	\$650.00	See MG 5.3	2
				W	09/12/12	:00			\$650.00		1
4	WISH	CBS This Morning @7a	7-8a		to						
				09/10/12 to 09/16/12	2x	M-WTF--					
				Th	09/13/12	:30	7:29 AM	CF12IN01TH	\$450.00		1
				F	09/14/12	:30	7:56 AM	CF12IN01TH	\$450.00		2
5	WISH	CBS This Morning @8	8-9a		to						
				09/10/12 to 09/16/12	2x	M-WTF--					
				W	09/12/12	:00	8:45 AM	CF12IN01TH	\$150.00	See MG 5.3	1
				Th	09/13/12	:30	10:49 PM	CF12IN01TH	\$2,600.00	MG for 3.1,5.1	2
				F	09/14/12	:30					3
6	WISH	Friday 10-11p	958-11p		to						
				09/10/12 to 09/16/12	1x	-----S-					
				Sa	09/15/12	:30	8:12 AM	CF12IN01TH	\$450.00		1
7	WISH	Daybreak Sunday	558-9a		to						
				09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	7:14 AM	CF12IN01TH	\$350.00		1
8	WISH	Price Is Right	1058-12p		to						
				09/10/12 to 09/16/12	1x	M-WTF--					
				W	09/12/12	:30	11:29 AM	CF12IN01TH	\$450.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1742

Invoice #	204034-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204034
Alt Order #	06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
 Suite 800
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Noon News	1158a-1230p		to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			W 09/12/12	:30	12:10 PM	CF12IN01TH		\$650.00		2
	WISH			F 09/14/12	:30	12:17 PM	CF12IN01TH		\$650.00		1
10	WISH	Rachael Ray	258-4p		to						
	WISH			09/10/12 to 09/16/12	1x	M-WTF--					
	WISH			M 09/10/12	:30	3:24 PM	CF12IN01TH		\$300.00		1
11	WISH	CBS Sunday Morning	858-1030a		to						
	WISH			09/10/12 to 09/16/12	1x	-----S					
	WISH			Su 09/16/12	:30	9:08 AM	CF12IN01TH		\$700.00		1
12	WISH	Face The Nation	1028-11a		to						
	WISH			09/10/12 to 09/16/12	1x	-----S					
	WISH			Su 09/16/12	:30	10:29 AM	CF12IN01TH		\$1,500.00		1
13	WISH	Anderson Cooper	357-5p		to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			W 09/12/12	:30	4:21 PM	CF12IN01TH		\$300.00		2
	WISH			Th 09/13/12	:30	4:33 PM	CF12IN01TH		\$300.00		1
14	WISH	News 8 @5p	5-530p		to						
	WISH			09/10/12 to 09/16/12	1x	M-WTF--					
	WISH			Th 09/13/12	:30	5:11 PM	CF12IN01TH		\$900.00		1
15	WISH	News 8 @ 530p	530-6p		to						
	WISH			09/10/12 to 09/16/12	1x	M-WTF--					
	WISH			Th 09/13/12	:30	5:43 PM	CF12IN01TH		\$900.00		1
16	WISH	News 8 @6	558-630p		to						
	WISH			09/10/12 to 09/16/12	3x	M-WTF--					
	WISH			M 09/10/12	:30	6:12 PM	CF12IN01TH		\$900.00		1
	WISH			W 09/12/12	:30	6:10 PM	CF12IN01TH		\$900.00		3
	WISH			Th 09/13/12	:30	6:15 PM	CF12IN01TH		\$900.00		2
17	WISH	CBS Evening News	630-7p		to						

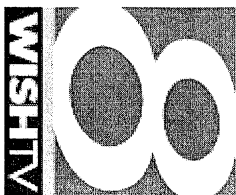
Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888



Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Avenue
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 Washington, DC 20007
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Advertiser	POL/Center Forward
Product	CENTER FORWARD
Estimate Number	1742

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Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204034
Alt Order #	06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	WISH	CBS Evening News	630-7p								
					to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			W	09/12/12	:30	6:52 PM	CF12IN01TH	\$900.00		1
	WISH			F	09/14/12	:30	6:51 PM	CF12IN01TH	\$900.00		2
20	WISH	Inside Edition	658-730p								
					to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			Th	09/13/12	:30	7:12 PM	CF12IN01TH	\$550.00		1
	WISH			F	09/14/12	:30	7:27 PM	CF12IN01TH	\$550.00		2
21	WISH	Entertainment Tonight	728-8p								
					to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			M	09/10/12	:30	7:46 PM	CF12IN01TH	\$600.00		1
	WISH			W	09/12/12	:30	7:41 PM	CF12IN01TH	\$600.00		2
22	WISH	Thursday 9-10p	858-10p								
					to						
	WISH			09/10/12 to 09/16/12	1x	---T---					
	WISH			Th	09/13/12	:30	9:32 PM	CF12IN01TH	\$5,500.00		1
23	WISH	Sunday 7-8p	658-8p								
					to						
	WISH			09/10/12 to 09/16/12	1x	-----S					
	WISH			Su	09/16/12	:30	8:17 PM	CF12IN01TH	\$4,000.00		1
24	WISH	News 8 @ 11 M-F	11-1135p								
					to						
	WISH			09/10/12 to 09/16/12	3x	M-WTF--					
	WISH			M	09/10/12	:30	11:50 PM	CF12IN01TH	\$900.00		1
	WISH			W	09/12/12	:30	11:22 PM	CF12IN01TH	\$900.00		3
	WISH			Th	09/13/12	:30	11:33 PM	CF12IN01TH	\$900.00		2
25	WISH	News 8 @ 11 Sunday	11-1130p								
					to						
	WISH			09/10/12 to 09/16/12	1x	-----S					
	WISH			Su	09/16/12	:30	11:47 PM	CF12IN01TH	\$600.00		1
26	WISH	David Letterman	1135p-1237a								
					to						
	WISH			09/10/12 to 09/16/12	2x	M-WTF--					
	WISH			M	09/10/12	:30	12:48 AM	CF12IN01TH	\$500.00		2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

INVOICE

Remit Address:

WISH
90359 Collections Center Drive
Chicago, IL 60693
Main: (317) 923-8888
Billing: (317) 923-8888

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Advertiser	POL Center Forward
Product	CENTER FORWARD
Estimate Number	1742

Invoice #	204034-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/16/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	204034
Alt Order #	06850319
Deal #	
Order Flight	09/10/12 - 09/16/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	WISH	David Letterman	1135p-1237a	Th	09/13/12	:30	11:56 PM	CF12IN01TH	\$500.00		1
27	WISH	News 8 @5p	5-530p	F	09/10/12 to 09/16/12	1x	--WTF--				
					09/14/12	:30	5:27 PM	CF12IN01TH	\$900.00		1
28	WISH	Daybreak @530am	530-6a	Th	09/10/12 to 09/16/12	1x	--WTF--				
					09/13/12	:30	5:39 AM	CF12IN01TH	\$400.00		1
<u>Aired Spots</u>											38

Gross Total **\$34,300.00**

Agency Commission **\$5,145.00**

Net Amount Due **\$29,155.00**

Payment Terms 30 Days

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